

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/30/12
- (2) **Name of candidate:** Fred Upton
- (3) **Office for which candidate is running:** US Congress – MI District 6
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** National Media Research Planning
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

GROSS: \$17000

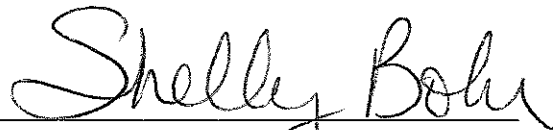
NET: \$14450

WXMI

10/30/12

STATION

DATE



Shelly Bohr, National Sales Manager
**SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Jon Ferrell,

being/on behalf of: Fred Upton, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	10/27-11/6				

Total Charges: \$

17,000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Upton for All of Us

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Gerbel

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee



Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

ORDER



Flight Dates 10/27/12-11/06/12

Contract / Revision 403125 /

Original Date / Revision
10/31/12 10/31/12

Advertiser Upton/Rep/Congress

Agency National Media Research Plc

Buying Contact

815 Slater Lane
Alexandria, VA 22314

Product
UPTON FOR CONGRESS

Agency Com 15%

Billing Contact

815 Slater Lane
Alexandria, VA 22314

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 3509

Alt Order # 06399170

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL1, PL4

Priority 02

Advertiser Ref

Primary Account Executive

Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 30% Market Value 56666

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	70%	39666
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	1	\$14,450.00	\$17,000.00	0.00	10/29/12	11/04/12	1	\$14,450.00	\$17,000.00
Totals	1	\$14,450.00	\$17,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	11/04/12	11/04/12	Detroit Lions on FOX	CM	1258p-4p	-----1	1:00	1	\$17,000.00	02	0.00	NM	1	\$17,000.00
				Detroit Lions on FOX		(12:58 PM-4:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1		\$17,000.00		0.00					
														Totals	1 \$17,000.00

PROGRAM : WORLD SERIES: TIGERS VS GIANTS
RA35+ : 34.2
CON COM1: WORLD SERIES: TIGERS VS GIANTS

REP HEADLINE# 6399170

\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 403125

REP: TEL# 610-225-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT31/12 18.47

*** CHANGES***

*** WXMI-TV ***

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
2	A		100P-400P	60		17000.00	11/4	11/4	1		SUN	1
PROGRAM : LIONS FOOTBALL RA35+ : 34.2 ORD COM1: SPOT NA, NO GAME 5. OFFERING 1X LIONS 1-4P 11/4 \$17000. NEW TOTAL = ORD COM2: \$17000 THIS IS A REPLACEMENT FOR N/A SPOT ON OCT29 ON LINE-1 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSED:MON/730P-1100P OCT29 60S 15000.00 (OCT31/12) OFFER:SUN/100P-400P NOV4 60S 17000.00 PLS ADVISE. CMT:SPOT NA, NO GAME 5. OFFERING 1X LIONS 1-4P 11/4 \$17000. NEW TOTAL = CMT:\$17000												
OCT/12			\$.00			NOV/12					17000.00	1
CONTRACT TOTAL											17000.00	
TOTAL SPOTS											1	

MARKET TOTALS \$50,000

WXMI 30%

WOTV 0%

WZZM 0%

WWMT 70%

WOOD 0%

WXSP 0%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE